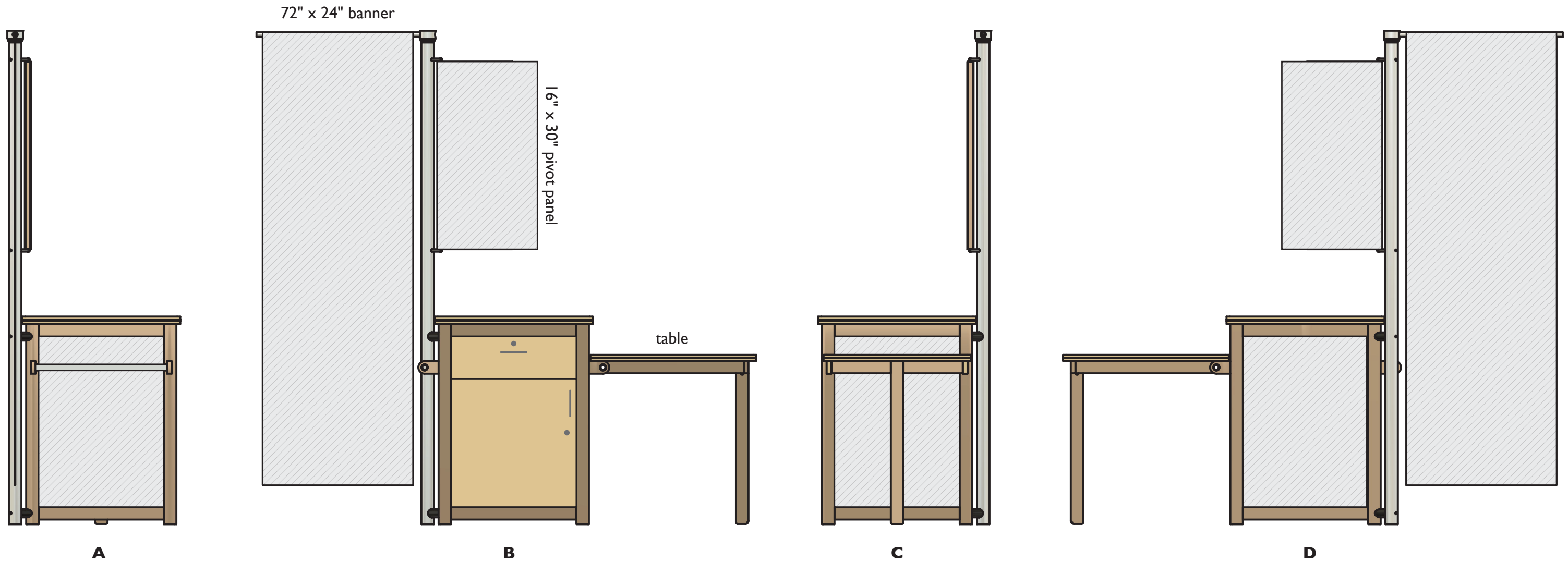
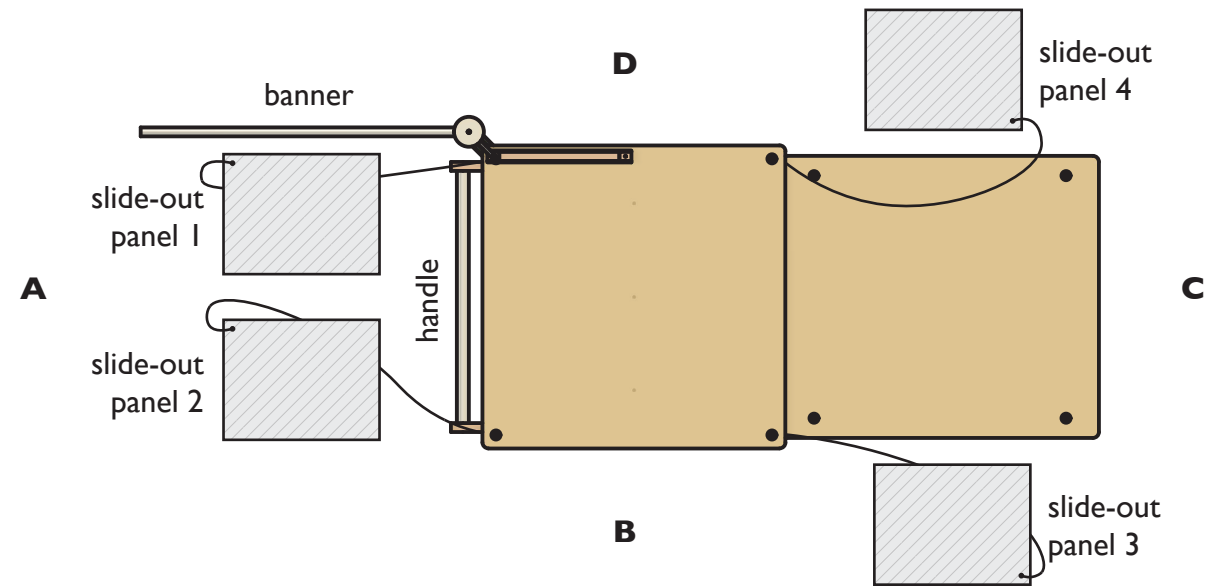


UPLAND STORYCART - FULLY EQUIPPED

StoryCart MkIII v26

1:16 scale

Top View



SIDE PANEL - A

The side panel is 20 3/4" wide by 27 1/4" tall.

Please provide 1/2" bleed on all sides; your artwork should be 21 3/8" wide by 28 3/8" tall.

Keep all text or critical imagery 1/2" in from all edges.

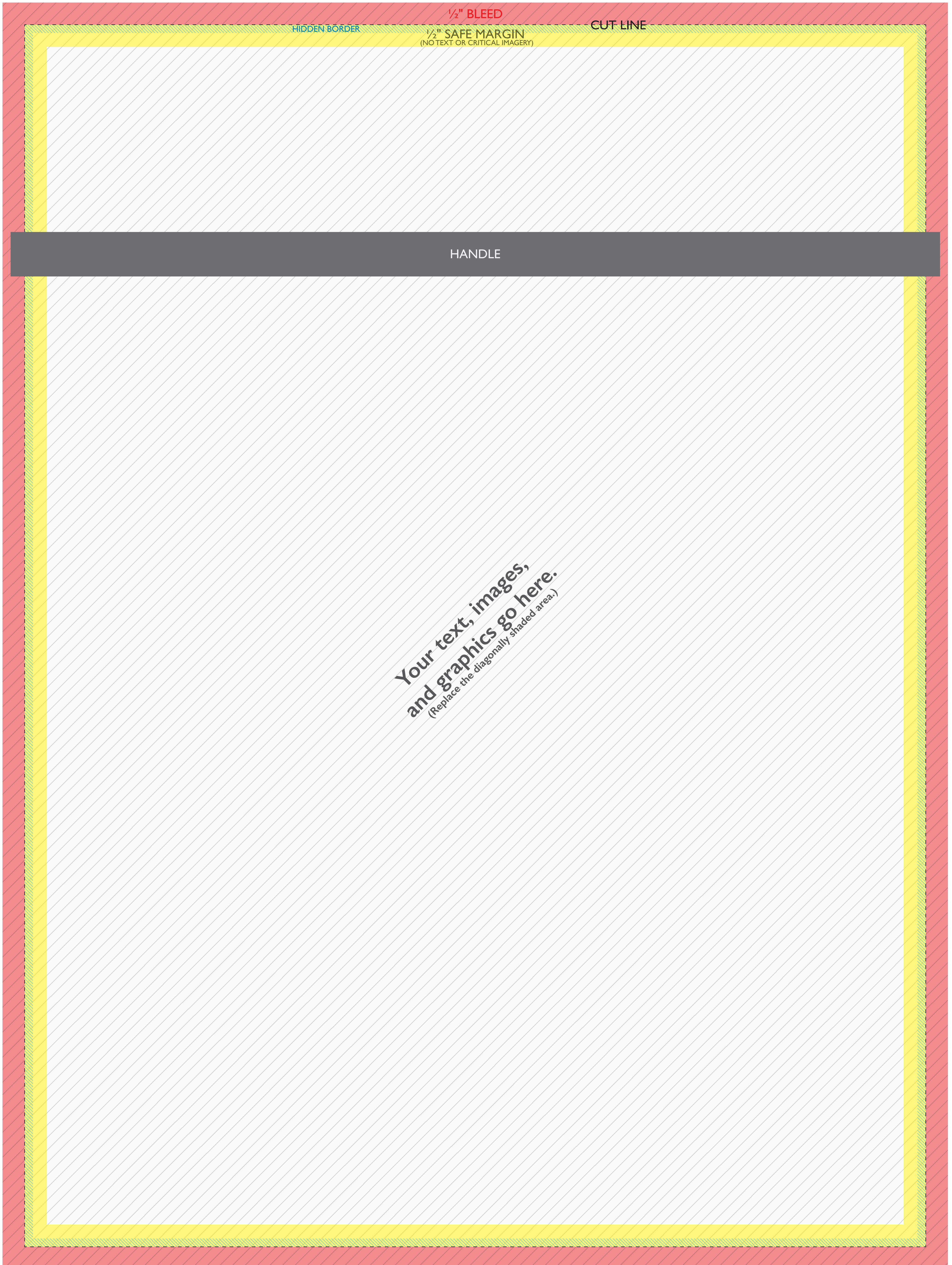
The panel is held in a groove, hiding a small border at the edges; the visible area is 20" wide by 27 1/4" tall.

A 1" diameter handle obscures an area on the upper portion of the panel.

Avoid critical text or imagery in the handle's vicinity as the obscured area moves slightly with the viewer's position.

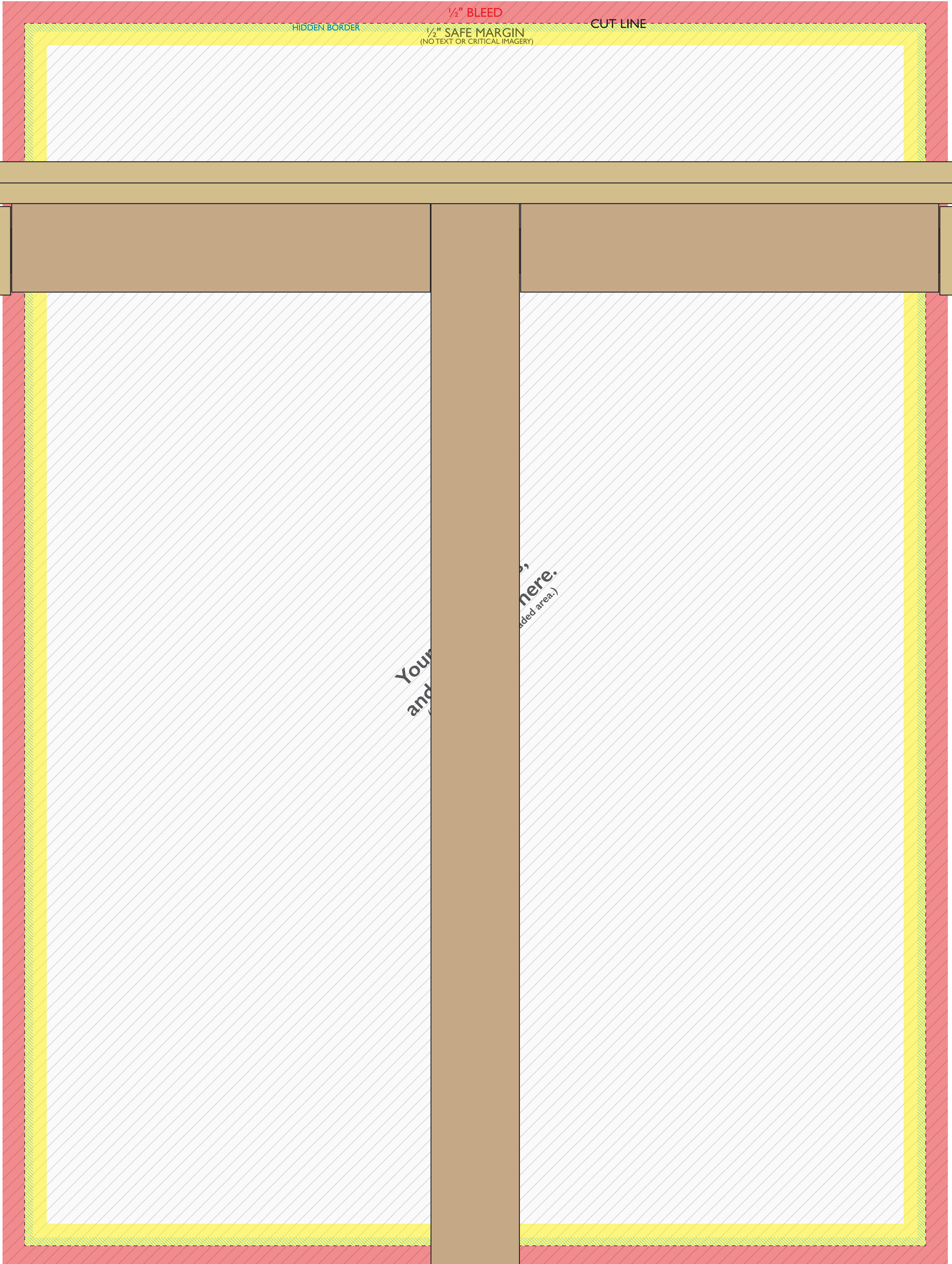
Brief, large text as well as full photos are good options for side panels; they are too low for bulky reading.

1:1 scale



SIDE PANEL - C

The side panel is 20 3/4" wide by 27 3/4" tall.  
Please provide 1/2" bleed on all sides; your artwork should be 21 3/8" wide by 28 3/8" tall.  
Keep all text or critical imagery 1/2" in from all edges.  
The panel is held in a groove, hiding a small border at the edges; the visible area is 20" wide by 27 1/4" tall.  
The fold-out table attaches to this side, so the panel is suitable for general atmospheric graphics.  
1:1 scale



1/2" BLEED

HIDDEN BORDER

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

CUT LINE

Your  
and

here.  
(added area.)

SIDE PANEL - D

The side panel is 20 3/4" wide by 27 3/4" tall.  
Please provide 1/2" bleed on all sides; your artwork should be 21 3/8" wide by 28 3/8" tall.  
Keep all text or critical imagery 1/2" in from all edges.  
The panel is held in a groove, hiding a small border at the edges; the visible area is 20" wide by 27 1/4" tall.  
Brief, large text as well as full photos are good options for side panels; they are too low for bulky reading.  
1:1 scale



The workspace is a large rectangle with a white background. It is surrounded by a red border labeled "1/2" BLEED". Inside this is a yellow border labeled "HIDDEN BORDER". The innermost area is a white rectangle with a dashed line labeled "CUT LINE". A yellow border labeled "1/2" SAFE MARGIN (NO TEXT OR CRITICAL IMAGERY)" surrounds the white area. The entire workspace is filled with a diagonal hatching pattern.

**Your text, images,  
and graphics go here.**  
(Replace the diagonally shaded area.)

PIVOT PANEL - SIDE 1

The pivot panel is 16" wide by 29 3/4" tall.  
Please provide 1/2" bleed on all sides; your artwork should be 17" wide by 30 3/4" tall.  
Keep all text or critical imagery 1/2" in from all edges.  
The pivot panel has two graphic sides.  
1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

**Your text, images,  
and graphics go here.**  
(Replace the diagonally shaded area.)

The pivot panel is 16" wide by 29 3/4" tall.  
Please provide 1/2" bleed on all sides; your artwork should be 17" wide by 30 3/4" tall.  
Keep all text or critical imagery 1/2" in from all edges.  
The pivot panel has two graphic sides.  
1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

**Your text, images,  
and graphics go here.**  
(Replace the diagonally shaded area.)

The banner is 24" wide by 72" tall. Artwork should be these exact dimensions.  
Keep all text or critical imagery 1/2" in from all edges.  
Hock-knifed edges will be trimmed to color on vertical edges.  
Extra fabric at the top and bottom will be folded over and sewn to form 2" pockets.  
Pockets are sewn with clear thread.  
Avoid critical text or imagery on the stitch lines.  
Graphics are on one side.  
The production method is dye-sublimation.  
Standard fabric is soft knit.  
Avoid very thin lines and small text.  
1:1 scale

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

FOLD LINE

STITCH LINE

CUT LINE

CUT LINE

**Your text, images,  
and graphics go here.**  
(Replace the diagonally shaded area.)

STITCH LINE

FOLD LINE

*SLIDE-OUT PANEL 1 - SIDE 1*

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom left corner.

1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

Your text, images,  
and graphics go here.  
(Replace the diagonally shaded area.)

cord



*SLIDE-OUT PANEL 1 - SIDE 2*

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom right corner.

1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

**Your text, images,  
and graphics go here.**  
(Replace the diagonally shaded area.)

cord

*SLIDE-OUT PANEL 2 - SIDE 1*

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom left corner.

1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

**Your text, images,  
and graphics go here.**  
(Replace the diagonally shaded area.)

cord

SLIDE-OUT PANEL 2 - SIDE 2

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom right corner.

1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

Your text, images,  
and graphics go here.  
(Replace the diagonally shaded area.)

cord

*SLIDE-OUT PANEL 3 - SIDE 1*

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom left corner.

1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

**Your text, images,  
and graphics go here.**  
(Replace the diagonally shaded area.)

cord

SLIDE-OUT PANEL 3 - SIDE 2

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom right corner.

1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

Your text, images,  
and graphics go here.  
(Replace the diagonally shaded area.)

cord

*SLIDE-OUT PANEL 4 - SIDE 1*

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom left corner.

1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

**Your text, images,  
and graphics go here.**  
(Replace the diagonally shaded area.)

cord

SLIDE-OUT PANEL 4 - SIDE 2

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom right corner.

1:1 scale

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN  
(NO TEXT OR CRITICAL IMAGERY)

Your text, images,  
and graphics go here.  
(Replace the diagonally shaded area.)

cord